

BTEC Business Year 12 Summer Work

Throughout the first two terms in 6th Form you will be undertaking three different assignments for your Unit 1 coursework. In preparation for this and to build up your knowledge of the two businesses you are expected to complete the following below.

Task 1 – Don't Lose Hope Research Task

For this task you should be looking at competing 2 x A4 pages (or more) of notes with findings from the questions below.

1. Research the key organisational structure of Don't Lose Hope, this will include leadership positions and the decision makers.
2. Identify the Aims and Objectives of Don't Lose Hope, find their mission statement, core values and long-term goals. Think of ways that Don't Lose Hope achieve these Aims and Objectives supporting with evidence.
3. Explore the various programs and services offered by the charity, such as homeless shelters, food banks etc.
4. Where do Don't Lose Hope operate? How many counties? What are the services they offer? How often do they do these services?

Task 2 -Tesco SWOT Analysis

Complete a SWOT analysis on Tesco. You should aim for 3 points for each section of SWOT.

What things do Tesco do well? (**Internal** - Strengths)

What things do Tesco not do well? (**Internal** - Weaknesses)

What things could Tesco do better with? (**External** - Opportunities)

What could be a threat to Tesco? (**External**)

Support your findings with where you got the information from.

Screenshots and article quotes will help you!

E.g. [Lidl wins logo lawsuit against Tesco - BBC News](#)



Task 3 - Tesco timeline of the History of Innovations

Assignment 3 focuses on the use of innovation and enterprise within Tesco and a business of your choice (P7). Utilising Tesco's website and other research methods *create a timeline for the History of Tesco* and their use of Innovation and Enterprise to help their growth.

[Our history \(tescoplc.com\)](http://tescoplc.com)

The timeline can be presented in any way you. (PowerPoint, Word)

1934

Jack builds a new headquarters

Jack Cohen bought a plot of land at Angel Road, Edmonton, north London to build a new headquarters and warehouse. It was the first modern food warehouse in the country. New ideas for stock control brought greater savings for customers.

"It was the first modern food warehouse in the country"

1946

Self-Service

Bringing self-service to Britain in 1946, Jack Cohen travelled to America and brought back an idea that would change the face of British shopping.