



South Lincolnshire
Academies Trust

Careers Education

JOB
OF THE WEEK

Aspire | Challenge | Achieve

JOB

OF THE WEEK

Our Job of the week this week is a
Media Researcher



Job of the Week – Media Researcher

WHAT YOU DO

In this role you could be:

- discussing and researching programme ideas and needs with the producers
- finding and checking information
- searching media libraries and archives
- writing briefs for presenters, or briefing scriptwriters checking copyright
- finding studio audiences and programme contributors looking for locations
- researching and writing content for websites and social media

WHAT YOU WEAR

Suitable clothing dependant on location and audience



WORKING CONDITIONS

You could be working in an office or at a TV studio.

Your working environment may be outdoors some of the time.

WORKING HOURS

38-40

May include evenings, weekends, bank holidays and staying away

ANNUAL LEAVE



28 days

This may vary dependant on contracts/ recording dates etc.

ANNUAL INCOME

Starter £16,000

Experienced £40,000



SKILLS REQUIRED

You will need:

- knowledge of English language
- analytical thinking skills
- to be thorough and pay attention to detail
- the ability to use your initiative
- customer service skills
- ambition and a desire to succeed
- persistence and determination
- excellent verbal communication skills
- to be confident in the use of the main software packages

EDUCATION & EXPERIENCE



You can get into this job through:

University:

It's common for new researchers to have a degree in any subject, although it may be useful to do a degree in a relevant subject like broadcasting and media, English, history, journalism or Politics

College:

You could do a college course, which would teach you some of the skills and knowledge, useful for this role. Something similar to a Level 2 or 3 in Creative Media. Entry requirements will vary but minimum would be 2 or more GCSE grades 3-9 for a Level 2 course

Apprenticeship:

You can work towards this role by starting with an advanced apprenticeship as a broadcast production assistant. Employers will set their own entry requirements

Work:

You could start as an administrator, runner or production assistant in TV and work your way up. You could also volunteer to get contacts and experience by working on radio programmes, or student film or TV productions, or helping out on local newspapers, student publications, hospital or community radio, film archives or picture libraries

Labour Market Information

In the Careers section of the school website you can find the useful comparison tool the 'Labour Market Information widget'

Use the widget to compare different job roles in any employment sector or relating specifically to the 'Job of the Week'.

Business and related research professionals		Research and development managers		Planning, process and production technicians	
Weekly Pay £660	Annual Pay £34,320	Weekly Pay £960	Annual Pay £49,920	Weekly Pay £520	Annual Pay £27,040
Hours/Week 34h	Hourly Pay £19	Hours/Week 37h	Hourly Pay £26	Hours/Week 33h	Hourly Pay £16
Workforce Change (projected)		Workforce Change (projected)		Workforce Change (projected)	
Growth 5.7%	Replacement 56.1%	Growth 5.1%	Replacement 39.9%	Growth 1%	Replacement 43.2%
<p>The workforce is projected to grow by 5.7% over the period to 2027, creating 2,600 jobs. In the same period, 56.1% of the workforce is projected to retire, creating 25,400 job openings.</p>		<p>The workforce is projected to grow by 5.1% over the period to 2027, creating 2,200 jobs. In the same period, 39.9% of the workforce is projected to retire, creating 17,500 job openings.</p>		<p>The workforce is projected to grow by 1% over the period to 2027, creating 300 jobs. In the same period, 43.2% of the workforce is projected to retire, creating 13,400 job openings.</p>	
<p>You might find this job in</p> <ul style="list-style-type: none"> Advertising, etc Employment activities Public admin. & defence Health Education 		<p>You might find this job in</p> <ul style="list-style-type: none"> Advertising, etc Head offices, etc Retail trade Construction Scientific research 		<p>You might find this job in</p> <ul style="list-style-type: none"> Food products Metal products Coke & refining; Chemicals, etc Retail trade Electricity, gas, etc 	
More info	Clear card	More info	Clear card	More info	Clear card


Business and related research professionals	Research and development managers	Planning, process and production technicians
<p>Business and related research professionals carry out a variety of research activities for the broadcast and print media, for the police and armed forces intelligence services, for national security agencies and in other non-scientific areas.</p>	<p>Managers in this unit group plan, organise, co-ordinate and manage resources to undertake the systematic investigation necessary for the development of new, or to enhance the performance of existing, products and services.</p>	<p>Job holders in this unit group perform a variety of technical support functions to assist production, process and planning engineers with production programmes and schedules and with manufacturing and processing procedures in order to ensure accuracy, cost-effectiveness and efficiency.</p>
<p>Common tasks in this job:</p> <ul style="list-style-type: none"> ▪ liaises with production team to generate and develop ideas for film, television and radio programmes; ▪ research sources for accurate factual material, finds suitable contributors to programmes or print features and deals with any copyright issues; ▪ briefs presenters, scriptwriters or journalists as required via verbal or written reports; ▪ provides administrative support for programme development such as booking facilities; 	<p>Common tasks in this job:</p> <ul style="list-style-type: none"> ▪ establishes product design and performance objectives in consultation with other business functions; ▪ liaises with production departments to investigate and resolve manufacturing problems; ▪ develops research methodology, implements and reports upon research investigations undertaken; ▪ plans work schedules, assigns tasks and delegates responsibilities to the research and development team; 	<p>Common tasks in this job:</p> <ul style="list-style-type: none"> ▪ supports planning and production engineers in assessing existing and alternative production methods; ▪ works from, and helps implement, professional engineers' drawings and specifications for equipment and layout, and helps implement modifications required for existing plant machinery/layout; ▪ works with engineers on production control methods to monitor operational efficiency and helps to eliminate potential hazards and bottlenecks in production; ▪ liaises with materials buying, storing and controlling departments to ensure a steady flow of supplies;
<p>Back Clear card</p>	<p>Back Clear card</p>	<p>Back Clear card</p>

Powered by LMI For All.

To compare the Labour Market Information of different job roles that you might be interested in please visit the Careers section on the school website.

JOB OF THE WEEK

Find out more about Media Researchers with these videos:




What is a trainee Researcher? - What's Up TV Training - MAMA Youth Project
3.3K views • 3 years ago

MAMA Youth Project
Filmed & edited by Maya Francis.

<https://youtu.be/voAsmvF8jWE>

You're just taken seriously you're in production, 12:01




First Job// Working in Television//Runner//Post production//London//University
10K views • 3 years ago

Nadine Petzke
Hey Guys welcome back to my channel, this video is giving all you aspiring TV workers a little look into how I got my first job in ...

<https://www.youtube.com/watch?v=BKIJDjtNr8U>

12:01



Job profile: Junior Researcher in BBC Learning
1.3K views • 1 year ago

BBC Northern Ireland
Rebecca highlights the skills required to be a Junior Researcher in BBC Learning. ===== Make it is the ...

https://www.youtube.com/watch?v=y3C3_a1aFhE

Junior Researcher Rebecca
MAKE IT
bbc.co.uk/makeit 0:56

JOB OF THE WEEK

Click on the website links to research the job role further:

<https://nationalcareers.service.gov.uk/job-profiles/media-researcher>

<https://www.ucas.com/ucas/after-gcses/find-career-ideas/explore-jobs/job-profile/media-researcher>

<https://www.bbc.co.uk/bitesize/articles/zvvt39>

<https://www.productionbase.co.uk/blog/2018/10/24/become-researcher/>