



Welcome to Level 3 BTEC Travel and Tourism

Induction information

Mrs Maddison

Why should I study Travel and Tourism?

Gives you an overview of the travel industry

Inspire you to travel, find out about different places

Develops transferable skills to use in work or further education

Develops knowledge of careers in the travel industry

Combination of coursework and exam is an opportunity to use different skills



BTEC Level 3 National Extended Certificate in Travel & Tourism



Year	Unit number and title	Method of Assessment
Year 12	Unit 1 – The World of Travel & Tourism	External exam (January 2027)
	Unit 3 – The Principles of Marketing	Coursework portfolio
Year 13	Unit 2 – Global Destinations	External exam (January 2028)
	Unit 9 – Visitor Attractions	Coursework portfolio

The assessment is a mix of external and internal assessments. You will be graded at Pass, Merit, Distinction and Distinction* and your grade can be used towards UCAS points.

What do you need to do?

- Get organised for September – folders will be provided, ensure you have appropriate stationery
- Complete the summer work for the deadline set
- Attend all timetabled lessons and arrive on time
- Complete lesson work and homework to the best of your ability
- Engage and enjoy the course!
- A course text book will be provided for you



What the Y13's
thought...

*Finding all of the
resources needed was
straightforward and
simple to understand.*

*It's been very
informative in
terms of the
many topics that
revolve around
travel and
tourism.*

*I enjoyed learning
about different
places and types
of holidays,*

*I liked researching
different destinations
and being able to
work independently.*

*The content easy
to understand
and time was
given to do work
without being
rushed.*



Where can travel & tourism take me?

Aviation e.g. pilot, cabin crew, flight scheduler, air traffic controller

Customer service e.g. holiday rep, travel agent, sales agent

Entrepreneurship e.g. Airbnb host, guesthouse owner, suitcase manufacturer

Marketing e.g. marketing manager, travel blogger, travel vlogger, content creator

Sustainable development e.g. biofuel developer, ecotourism operator, volunteer tourism staff



Task – Interrail Experience

- You've just finished Y13 and to celebrate you're heading off on a 2 week interrailing trip around Europe. You want to see **4** of the most appealing European tourist attractions whilst on your travels
- Your task is to work out which of the attractions to visit on your trip and why

INTERRAIL EUROPE

**14 DAYS • 10 COUNTRIES • ONE
UNFORGETTABLE JOURNEY**

Explore Europe's most iconic cities
and attractions by rail



★ **DISCOVER THE BEST OF EUROPE**

From ancient ruins to world-famous landmarks, this two-week Interrail adventure takes you through Europe's most popular tourist destinations – all connected by fast, scenic train journeys

PERFECT FOR:

- ✓ First-time Europe explorers
- ✓ Geography & Travel studies
- ✓ Cultural enrichment trips
- ✓ Independent and adventurous travellers



Task – Interrail Experience



Your FINAL four attractions:

Explain why your chosen attractions are the most appealing.

Is there any where else you'd like to visit on your interrail trip?

Activity: Score each attraction out of 10 using the criteria below.

Scoring Criteria

- . **Significance** – historical or cultural importance
- . **Tourist appeal** – popularity and global recognition
- . **Accessibility** – ease of travel and visitor access
- . **Your bucket list** – what do you think?